

Message Text

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PAGE 01 STATE 018065
ORIGIN EUR-12

INFO OCT-01 AS-01 ISO-00 CCO-00 CIAE-00 OTPE-00 EB-08
FCC-02 INR-07 NSAE-00 OC-06 USIA-15 COME-00 BIB-01
/053 R

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-----270948Z 061018 /10

R 270010Z JAN 77
FM SECSTATE WASHDC
TO AMEMBASSY OTTAWA

UNCLAS STATE 018065

E.O. 11652: N/A

TAGS: ETEL, CA

SUBJECT: T.V. DELETION

1. THE FOLLOWING PRESS GUIDANCE WAS PROVIDED TO THE
DEPARTMENT SPOKESMAN JANUARY 26: BEGIN TEXT --

QUESTION: WHAT IS YOUR REACTION TO THE CANADIAN RADIO-
TELEVISION TELECOMMUNICATIONS COMMISSION'S JANUARY 21 PRESS
RELEASE CONCERNING ITS POLICY AUTHORIZING THE DELETION OF
COMMERCIALS FROM U.S. TV SIGNALS CARRIED BY CANADIAN CABLE
SYSTEMS?

ANSWER: WE ARE PLEASED THAT THE CRTC HAS ACCEPTED THE
RECOMMENDATION OF THE CANADIAN CABINET TO SUSPEND IMPLEMEN-
TATION OF THE DELETION POLICY TO ALLOW FOR ASSESSMENT OF
THE IMPACT ON CROSS-BORDER ADVERTISING OF RECENT TAX
CHANGES AND STUDY OF OTHER ALTERNATIVES. WE BELIEVE THAT
FOR THE PRESENT THE CRTC'S DECISION PROVIDES A SATISFACTORY
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SOLUTION TO THE DELETION PROBLEM.

QUESTION: HOW LONG DO YOU EXPECT THIS SUSPENSION TO
BE IN EFFECT?

ANSWER: WE WOULD EXPECT IT TO REMAIN OPERATIVE AT LEAST
UNTIL AN ADEQUATE REVIEW CAN BE COMPLETED. IN OUR VIEW

THIS WOULD MEAN TWO OR THREE YEARS AT A MINIMUM. -- END
TEXT.
VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, DISPUTES, INSTRUCTIONS, PRESS RELEASES, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE018065
Document Source: CORE
Document Unique ID: 00
Drafter: DBLAKEMORE:CLJ
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770029-0660
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770112/aaaaakjb.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c0b938d0-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3483980
Secure: OPEN
Status: NATIVE
Subject: T.V. DELETION
TAGS: ETEL, CA, US
To: OTTAWA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c0b938d0-c288-dd11-92da-001cc4696bcc
Review Markings:
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Declassified/Released
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